

# CommunityLink 330

"Building Connections Beyond Algorithms"

# BRIDGING THE GAP BETWEEN BUSINESS & COMMUNITY



Glow & Go Collective

Request To Join



Employment Connection Job Boards Private

Request To Join



CareConnect 330: Your Community Wellness Hub Private

Request To Join



GameSwap Hub

Private

Request To Join



TripSplit Private

Request To Join



CommunityLink330 Main Hub Private

Request To Join

# We Offer Over 30 Creative Groups!

www.communitylink330.com

## CommunityLink330 Pledge

#### Welcome to CommunityLink 330!

You're joining a movement that's redefining how businesses and residents connect in our community. Together, we're creating a platform for trust, collaboration, and shared success—and your participation is the key to making it thrive.

The Pledge...

As a proud member of CommunityLink 330, I pledge to:

- 1. **Support Local Growth:** Discover, celebrate, and champion the businesses that make our community unique.
- 2. **Engage with Intention**: Actively participate in discussions, share ideas, and help build an environment of meaningful connection.
- 3. **Foster Positivity:** Be a source of encouragement and camaraderie, ensuring our community stays welcoming and constructive.
- 4. **Lift Others Up:** Share resources, opportunities, and insights to help neighbors and businesses achieve their goals.
- 5. **Spread the Word:** Refer friends, family, and businesses to join the platform, helping our community grow stronger together.

#### What We're Building:

CommunityLink 330 is more than a platform—it's a partnership. By working together, we are:

- Empowering Local Businesses: Helping them thrive through visibility, support, and community-driven initiatives.
- Creating Valuable Connections & Helping Our Neighbors: Building a network where every member, resident, and business feels heard, valued, and informed.
- Strengthening Our Roots: Turning our shared efforts into a foundation for long-term success and unity.

This Guide is your comprehensive roadmap to navigating our platform and making the most of its features. Designed with simplicity and clarity in mind, this guide provides step-by-step instructions to help you explore all that CommunityLink 330 has to offer—whether you're a local resident, an entrepreneur, or a business owner.

Inside this guide, you'll find helpful tips for joining specialized groups, connecting with like-minded individuals, and accessing valuable resources. Learn how to create an engaging profile, utilize the platform's tools, and stay updated on the latest initiatives like the Community Treasures Box and the Link360 Rewards program.

For businesses, the guide explains how to maximize visibility through flat-rate advertising, earn trust with the Business Ambassador Badge, and foster authentic relationships with an engaged audience. It also outlines opportunities to collaborate, advertise effectively, and connect directly with your target market.

At its core, this Guide is more than just instructions—it's your key to becoming an active part of our movement for connection, growth, and community empowerment. Whether you're new to the platform or a longtime member, this guide ensures you'll feel confident and inspired every step of the way. Let's link up and make a lasting impact together!

# GET OUR APP FOR MOBILE

#### **Instructions:**

#### Instructions to Access CommunityLink 330 via Spaces by Wix

#### 1. Download the Spaces by Wix App (see below):

- Visit your app store (Google Play for Android or the Apple App Store for iPhone).
- Search for "Spaces by Wix" and download the app to your device.

#### 2. Join CommunityLink 330:

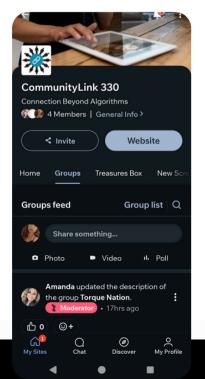
- Open the Spaces app and tap the "My Profile" icon at the bottom of the screen.
- Scroll down and select "Join a Site" under the Actions section.
- Enter the invite code provided by CommunityLink 330 or use the invite link sent to you via email or text. Our code is: Enter VBYXK2
- If you have any issues-contact 330-999-1658 by text or phone to assist or we can send you an invite link

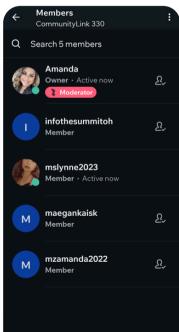
#### 3. Explore the Platform:

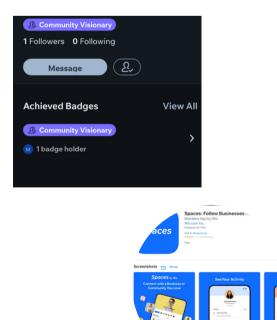
- Once you've joined, navigate through the app to access CommunityLink 330's groups, resources, and features.
- You can browse posts, join discussions, and connect with businesses and community members.
- Don't forget to set up and customize your profile! You can even one-on one message other members.

#### 4. Set Up Notifications:

 Customize your notification preferences to stay updated on announcements, events, and offers from CommunityLink 330.









The Link360 Rewards Program represents a full-circle initiative by connecting businesses, community members, and growth opportunities in a seamless loop. Here's how it embodies this idea:

- **Engagement Fuels Rewards:** Active participation from businesses and members feeds directly into the system, earning points that come back to them as discounts, perks, and recognition.
- Rewards Drive Growth: The earned benefits motivate participants to stay engaged, contribute more, and refer others, creating a ripple effect that strengthens the community.
- **Growth Strengthens Connections:** As more businesses and members join, the platform fosters deeper relationships, increased collaboration, and shared success.

This cyclical nature ensures that everyone involved—businesses, residents, and the platform—benefits equally, reinforcing the foundation of mutual support and prosperity. It's a holistic approach where the act of giving, participating, and engaging continually feeds back into a thriving community.

# FWARL







# WHY COMMUNITYLINK 330 IS THE SOLUTION TO THE SOCIAL MEDIA DOWNFALL

When social media first emerged, it was revolutionary—a brand-new space full of opportunities for businesses to connect with audiences in ways never seen before. It was a fantastic platform to advertise on, and many embraced it wholeheartedly. But as time went on, unforeseen obstacles began to appear:

**Negative Posts:** Toxic commentary and unproductive conversations became rampant, overshadowing positive and meaningful interactions.

**Purposeless Conversations:** Endless scrolling filled with irrelevant and disorganized content created a sense of disconnect.

**Algorithms Taking Over:** Businesses have become increasingly dependent on algorithms to determine whether their content was visible, often burying important posts and rendering advertising efforts ineffective.

**Costly Sponsored Ads:** Pay-per-click campaigns and sponsored posts demand hefty investments, yet the majority of businesses have seen minimal returns amidst the overcrowded advertising space.

**Deceptive Follower Numbers:** Having 1k to 15k followers may sound impressive, but without real engagement, bots, scammers, and fake profiles undermine the authenticity of these numbers.

Now, more than ever, local residents need reliable services and support from their community's businesses. But traditional social media platforms are —cluttered, expensive, and inefficient—making it increasingly difficult to access the resources and connections they require.

#### OUR VISION FOR THE FUTURE

At CommunityLink 330 we've learned from those failures and are attempting to create something better. Our focus is on:

**Purposeful Connections:** CommunityLink 330 focuses on direct, meaningful interactions between businesses and residents, eliminating the clutter and distractions of traditional social media.

**No Algorithms:** Unlike social media, we ensure every business post is visible—no guessing games, no algorithmic interference.

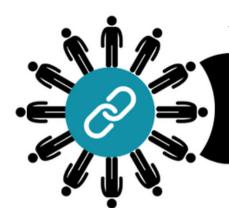
**Cost-Effective Solutions:** Forget spending \$5,000 for a single sale or a few leads. Our platform offers exceptional value, providing businesses with impactful advertising options without breaking the bank.

We actively monitor our platform to remove bots, scammers, and negativity, ensuring genuine and meaningful engagement with real people.

**Community Insight:** We offer businesses the opportunity to share valuable resources and information, keeping local residents informed about important services they might otherwise miss.

Social media may have been groundbreaking once, but its challenges have become clear over time. We are here to provide businesses and community members with a superior alternative—a platform designed with purpose, innovation, and real connections in mind.

Join CommunityLink 330—the future of meaningful engagement starts here.



# CommunityLink 330

"Building Connections Beyond Algorithms"

# Local 330 Residents: Join Now To Receive LIFETIME Access.

#### \*Offer Ends July 1, 2025!

We're excited to announce the launch of **CommunityLink 330**, your one-stop platform for connecting with our local community! As part of our launch celebration, we're offering local residents \*\*FREE LIFETIME Access\*\* to as many groups as you'd like—if you join before July 1, 2025! No gimmicks. We just ask for your participation in your favorite groups!

#### \*No Credit Card or Payment is Required-

Joining is simple! Click the groups you want to join and wait until we accept your pending request. Feel free to refer your friends and family to be part of this incredible opportunity also.

#### What You'll Receive as a Member:

- Access to local business information, events and exclusive updates.
- Extremely affordable advertising for classified ads, for sale ads, in-search of ads and more!
- Enjoy product or service giveaways from local businesses, unique opportunities and MORE!
- Be part of an ever-growing network of over 30 creative groups! Join one-or join all!

#### \*NO Algorithms

Find the businesses and resources that you need, with ease- and without having to scroll through meaningless posts or distractions on social media. Be part of something NEW, FUN and Exciting!

Visit www.communitylink330.com or scan the QR code to join your favorite groups and become a part of this incredible initiative to facilitate collaboration and connection.

After July 1<sup>st</sup>, all groups will be CLOSED to the public and be \$4.99 per group to enter.

# Over 32 Groups To Join!















# **Business Ambassador Promotion**



# JOIN COMMUNITYLINK 330 NOW & RECEIVE A GRANDFATHERED RATE

Businesses that join CommunityLink 330 while we build our platform this next year, will be grandfathered in at the rate of \$100/month for premium advertising for a lifetime after your first 9 months promotional rate—Your rate will never increase!

This is our way of thanking you for supporting us in building this platform that is beneficial for us all. As a founding member, you'll receive priority placement and special discounts as well, ensuring your efforts stand out as we grow together.

#### YOUR 9 MONTH PROMOTIONAL RATES:

- First 3 Months: \*FREE\* Only pay \$30/month for 3 advertisements (i.e. events, product promotion, service promotion, etc...)
- Next 3 Months: Advertise for only \$50/month. Includes Ad Design.
- Following 3 Months: Step up to \$75/month. Includes Ad Design.
- Final 3 Months (Completing Your First 9 Months): Advertise for \$100/month-Indefinitely. Includes Ad Design.

#### WHAT MAKES COMMUNITYLINK 330 DIFFERENT?

Unlike social media algorithms that prioritize random sponsored content, CommunityLink 330 guarantees your business reaches an engaged audience. Our private, organized groups eliminate distractions, keeping your efforts targeted while fostering genuine connections that deliver lasting results.

#### SECURE YOUR BADGE

All business owners who advertise on the platform are required to be assigned a Business Ambassador Badge. This badge highlights your status as a trusted, verified local business, ensuring credibility and visibility within the community.

#### HERE'S THE BENEFITS



#### ORGANIZED AND PRIVATE GROUPS

Say goodbye to cluttered feeds and advertise without distraction and negativity. Connect with people who are looking for exceptional businesses!



#### POST ADS WITH NO LIMIT

You can post the same ads over and over again with no limit or extra cost. We create each ad for you. Advertise with 3 different ads a month and still ONLY pay one flat rate.



#### FORGET VANITY METRICS

Stop chasing likes and followers that don't lead to sales. Our grassroots approach ensures real engagement and measurable results- never feel guilty for your investment.



#### MARKETING SUPPORT

Get expert help with marketing and ads, while keeping your strategies private and protected, giving your business a competitive edge.

#### **GET IN TOUCH WITH US**



330-999-1658



Akron, Ohio



www.communitylink330.com



#### LOCAL RESIDENTS: ENJOY THE BENEFITS!

We're inviting you to join CommunityLink 330 because we believe in the power of a connected community. By bringing together residents and businesses, we're fostering a space where support flows both ways—individuals gain access to valuable resources, while local businesses grow and thrive.

CommunityLink 330's groups are designed with local residents in mind, offering a wealth of benefits that enhance their everyday lives and foster meaningful engagement within the community. Here are the benefits for local residents:

#### Verified Connections

Easily find reliable businesses and trusted professionals without worrying about scams or misleading options. Post For Sale Ads, Classified Ads, Pet Adoptions, In Search Of Ads and More- \$5-\$30 per ad!

#### **Organized Groups & Badges**

Access over 30 specialized groups focused on shared interests, new things happening within the community, and needs, fostering purposeful connections. To make interactions even smoother, each member is assigned a distinctive badge—business representatives and local residents are easily identifiable at a glance.

#### **Rewards and Perks**

Enjoy benefits like discounts, exclusive offers, and complimentary products from local businesses through initiatives such as the Link360 Rewards Program and the Community Treasures Box.



04

#### **Enjoy A Positive Space Outside of Social Media**

Engage in a distraction-free, uplifting environment without the negativity or clutter of traditional social media. Chat one on with group members in private. Create your own unique profile representing you! Like, reply with emojis and more!

05

#### **Support and Resources**

On social media, local opportunities get buried under global noise, making it hard to find what's always available nearby. CommunityLink 330 highlights local resources and opportunities first, ensuring residents have quick access to what matters most within their community.

06

#### **Safety Is A Priortity**

Our team actively oversees the platform to identify and respond to unethical behavior, ensuring that violations are handled promptly. This allows us to maintain a safe environment where members can engage positively and confidently, free from negativity or harmful interactions.

07

#### Diveristy & Inclusion

At CommunityLink 330, we celebrate diversity and embrace inclusion as core principles that guide our platform. We recognize the value of bringing people from all backgrounds, perspectives, and walks of life together to create a truly vibrant and supportive community.

08

#### **Data Ownership**

Unlike social media platforms, where user data is often used for advertising purposes, our platform ensures that you retain ownership of each group's community data. This is a significant advantage for businesses and others concerned about privacy and data security.

# Benefits of CommunityLink 330 For Businesses

#### Advertising Benefits

- **Targeted Advertising:** Advertise in specific groups tailored to your profession, ensuring your message reaches the right audience.
- **Custom Branded Business Group:** Request a private, branded group under your business name, and not ours, creating an exclusive space for your customers and audience.

## Marketing and Branding Support

- **360Rewards Program:** Participate actively in the CommunityLink 330 platform and earn discounts on future advertising. The more you engage, the more you save!
- Up-to-Date Marketing Support: Get access to modern digital advertising and marketing strategies, ensuring your approach is always cutting-edge.
- **Expert Guidance:** Work with an experienced professional who provides creative branding ideas and innovative marketing strategies tailored to your business.
- **Privacy Protection:** Enjoy a more private and secure space compared to global social media, reducing the risk of having your ideas and strategies stolen.

#### **Cost Efficiency**

- **Affordable Advertising:** Benefit from cost-effective advertising without compromising on quality or results.
- Flat Rate Pricing: Pay a single flat rate that covers everything—no pay-per-click costs, sponsored ads, or algorithms undermining your investment and making it difficult to reach the audience you need.

### Recognition and Trust

- **Business Ambassador Badge:** Receive a badge that verifies your business as a trusted, local organization, helping build credibility within the community.
- Featured Business Opportunities: Participate frequently in our groups for a chance to be showcased as a "Local Business of the Month" on our app for maximum visibility.

# Benefits of CommunityLink 330 For Businesses

#### Community Engagement

- Community Treasures Initiative: Share gift cards, trial products, discounted services, and more with the community to foster goodwill and engagement. Text or call 330-999-1658 to participate in this initiative!
- **Moderation Controls:** We maintain a positive environment by managing group participation and removing individuals who disrupt or bring negativity, and don't participate.
- Private Chats: Engage directly with community members through private chats to answer questions, discuss services, and build strong connections. Like, comment, share, reply-just like traditional social media.

# Creative and Functional Tools

- Free Ad Design/Ad Changes: Take advantage of free ad design services and post the same ad multiple times without incurring extra fees. Need to change your ad due to modifications for an event, product, service, etc? No problem! No Additional Cost!
- Custom Forms and Newsletters: Let us create forms, surveys, newsletters, digital magazines, print magazines and more to gather customer insights and present your brand as the best it can be.
- CommunityLink 330 delivers unmatched value for businesses with a combination of affordability, innovation, and community-driven engagement. Ready to take your business to the next level?



Sort by: Recent Activity V Q

All (33)

My Groups



Torque Nation



Sideline Central

Suggested Groups



Dock Mates



#### CommunityLink 330

"Building Connections Beyond Algorithms"



Ever After Collective for Brides



Paws & Play Society 🐾



est To Join

Art in Motion Virtual Gallery Private



CommunityLink 330

"Building Connections Beyond Algorithms"



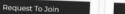
Glow & Go Collective



**Employment** Connection Job Boards



CareConnect 330: Your Community Wellness





CommunityLink 330 "Building Connections Beyond Algorithms"





GameSwap Hub



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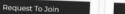
Glow & Go Collective



**Employment** Connection Job Boards



CareConnect 330: Your Community Wellness





CommunityLink 330 "Building Connections Beyond Algorithms"





GameSwap Hub



TripSplit











View The Descriptions of Each Group on Our Website!

# NEXT STEPS

#### **Enter Our Community:**

Visit our website at www.communitylink330.com to browse or simply join our mobile app group and use the invite code or link we've provided to join CommunityLink 330. Once inside, explore your groups, opportunities, and resources!

- Sign Your Waiver To Acknowledge our Rules
- Start Engaging:

If you're a business looking to market or advertise for the grandfathered rate being one of the 25 businesses, text or call 330-999-1658. Decide if you would like to create your private branded group (requires a fee) or have us create advertisements to put into the group most related to your profession.

• As a resident, enjoy free lifetime access by signing up before the deadline of July 1<sup>st</sup>, and start discovering everything your community has to offer.

#### • Spread the Word:

Share this opportunity with friends, family, and fellow business owners. Let them know how they can be part of something impactful, meaningful, and rewarding.

# Welcome! And Enjoy!